

Dear Neighbor,

Fall 2011

**Community Business Partner Program** - The Portola Valley Schools Foundation is pleased to unveil the 2011-2012 Community Business Partner Program. Through this initiative, local businesses are provided an opportunity to support the schools that help make our town such a strong and thriving community, and to receive recognition for that support. The program was launched only last year, and we are thrilled to report that it attracted 27 local businesses and raised more than \$38,000 for our schools in its first year.

**150 Years of Excellence** - This year marks the sesquicentennial of the Portola Valley School District. As we reflect on 150 years, we are reminded of the rich history of our unique community. Its rural character, the friendly connection among residents and local businesses and the excellence of the local public schools make Portola Valley a special place. The Portola Valley Schools Foundation's mission is to fund many of the vital programs that help make our schools so desirable, such as academic and enrichment programs and smaller classroom sizes. The success of our schools is made possible by donations from members of our community. Likewise, the success of the community is enhanced by the excellence of our schools. Please see this year's annual brochure enclosed with this letter for more detail.

**Benefits of becoming a Community Business Partner** - Businesses that participate will receive benefits depending on the level of support, including those listed below. See the attached chart for the 2011-2012 benefits.

- Community Business Partner decal/window sticker
- Recognition in the Foundation's annual brochure, which is mailed to thousands of local residents and others each Fall
- Recognition on the Foundation's website
- Recognition on materials related to the Foundation's Holiday Auction, an event not to be missed on December 3, 2011
- Recognition in the school directory, which is mailed to all families in the school district
- Recognition in one or more "Weekly Post" emails to district families
- "Thank You" Listing in The Almanac

We hope that you will consider becoming a Community Business Partner, and help us ensure a strong future for our schools and our community. A remittance envelope is enclosed for your convenience. For more information, please contact me at [laurakava@hotmail.com](mailto:laurakava@hotmail.com), or visit our website at [www.pvschoolsfoundation.org/partners](http://www.pvschoolsfoundation.org/partners).

Sincerely,

Laura Kavanaugh